

About Nature's Poison Ivy Cure From My Family to Yours....



I grew up on a dairy farm in Maine where both as a child and an adult I came in contact with more poison ivy than you can shake a stick at!"

I have successfully used the Sweet Fern remedy for more than 60 years. My grandfather taught me how to

locate and prepare the leaves when I was a boy, and now I have passed this remedy on to my own family, neighbors, community, and all those who suffer with poison ivy.

I harvest, dry, and even package the sweet fern leaves myself and ship it directly to you. It is very easy to use. It's 100% Maine Grown and Organic, and best of all, "It stops the itch, and heals the rash FAST!"

Nature's Poison Ivy Cure is now in over 80 stores in Maine, New Hampshire, Massachusetts, and Vermont. Check out our web site for purchase locations or give me a holler.

Think Ahead! Stock Up!
Order online at:

www.naturespoisonivycure.com



*-Harold Brown
"The Poison Ivy Guy"*

TELL US YOUR STORY:



STING NO MORE:

"My ten year old grand-daughter was a mess with poison ivy, she used your product and it was gone in thirty-six hours. She was most pleased about the fact that your product didn't sting when applied!"

-- Pat B., Maine

PROBLEM SOLVED:

"I am a commercial truck driver who had poison ivy on my face and eye. My right eye was swollen shut until I used your sweet fern remedy. Twenty-four hours later my face and eye improved and I was able to get in my truck and go back to work."

-- Jim D., Penn.

SWEET RELIEF:

"I can't thank you enough for the wonderful poison ivy cure that you sent to me. I have been using it now for about three years, and I can honestly say it really works. When I started using Nature's Poison Ivy Cure, the itching stopped and the rash went away in about forty-eight hours."

-- Monica, Penn.

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GROWN IN MAINE 100% ORGANIC



**Stops the Itch
and Heals the Rash
In Just a Few Days!**
(Works Great on Pet Rashes Too!)



**The Sweet Fern Remedy
Used by Our Family for Over
60 Years!**

Harvested and Packaged by Hand
Richmond, Maine - 207-737-2548 or 207-751-6978
(Nature's Poison Ivy Cure is not a guarantee for healing poison ivy
BUT, we can say it's pretty darn close!)

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SWEET FERN RELIEF

"Soothing Leaves"



Comptonia
Peregrina:
or Sweet Fern is a
Native American recipe
that calls for the use
of Sweet Fern leaves.
Sweet fern is a shrub
that looks like a fern. It
is native to the eastern
U.S. and abundant here
in Maine. It's beauti-

fully scalloped, deciduous leaves are boiled and used as an astringent herb, used mainly to control bleeding, diarrhea, and as a wash for poison ivy rash (and other rashes). It is a member of the wax myrtle or bayberry family. The leaves are very aromatic when boiled.

If you think you have poison ivy take quick action:

- Empty entire contents of Sweet Fern into pot with one quart of water. Stir gently and bring to a boil for 15-20 minutes (don't forget to enjoy the aroma!)
- Let liquid cool, strain leaves away and collect liquid.
- Apply cooled liquid to affected area(s) of skin 4-5 times a day with a clean cloth or paper towel soaked in Nature's Poison Ivy Cure.
- Feel the Itch subside (Ahhhh...) Rash/Itch usually heals in 2-3 days for most who use our product.
- Leftover liquid can be refrigerated and stored for up to 3 months.

TESTIMONIALS:

MULTI-CURE:

"I not only use your product on my poison ivy rashes, but on bug bites, spider bites, and other rashes too. I keep a jar in the refrigerator, available for anyone who needs it!"

-- Sue, Maine

OLD RELIABLE:

"I have used this product for years, it never fails me!"

-- Jane, Tenn.

LIFE SAVER:

"You helped or rather SAVED my husband with your fern. As of now my husband is cured and can ride this weekend in the PMC 200mi bike ride (for cancer) which he has spent the last six months raising money and training for, and in two days he was back on his bike." -- Caroline, Mass.

DOG GONE!:

"My dog suffered from skin irritations. I visited our vet twice and with no luck. I tried NPIC on my dog and within a few days my dog's rash was on it's way to healing and his itching stopped!" -- Sonny, Maine



POISON IVY POINTERS:

"Leaves of Three Let it Be..."

Toxicodendron

radicans: or Poison Ivy is not a true Ivy. It is a woody vine that is well known for its ability to produce urushiol, a skin irritant that bonds quickly to the skin and causes an itching rash for most people. Urushiol oil can remain active for several years, so



handling dead leaves or vines can cause a reaction. In addition, oil transferred from the plant to other objects (such as pet fur, garden tools or clothes) can cause the rash if it comes into contact with the skin. Never burn poison ivy as a rash can appear on the lining of the lungs. Poison Ivy can grow in a variety of areas including wooded and open areas. The plants can grow as a shrub up to about 4 feet tall, as a ground cover 4-10 in high, or as a climbing vine on various supports. The leaves have three almond-shaped leaflets. The berries are a grayish-white color. The color ranges from light green to dark green turning bright red in fall. The leaflets of mature leaves are somewhat shiny. Each leaflet has a few or no teeth along its edge, and the leaf surface is smooth. Leaflet clusters are alternate on the vine, and the plant has no thorns. Leaves of three - Let it be!